

KATHERINE BOURESSA

GRAPHIC DESIGN

CONTACT

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EDUCATION

B.F.A. Graphic Design
Studio Art Minor
Keene State College, Keene, NH
Dean's List 2015–2019
GPA 3.83

SKILLS

Adobe Creative Suite
HTML & CSS
Photography
Photo Editing
Wordpress
Social Media Engagement
Microsoft Office Suite
Windows and Mac OS

DESIGN SKILLS

Typography
Web Design
Illustration
Motion Graphics
Identity Design
Ideation
Teamwork

EXPERIENCE

INTERN NEW CHAPTER INC

JULY–AUGUST 2018 | Brattleboro, VT

- Developed print and web marketing materials/advertisements
- Designed installation pieces for trade shows
- Production experience in cutting, framing, and printing posters and window installations
- Presented branding/rebranding research and rebrand concepts
- Created and updated digital product mockups with new packaging

DESIGNER DESIGN CENTER

SPRING 2018 | Keene, NH

- Worked in a student design studio producing designs for the community and campus
- Team leader in developing arts awareness campaign for local nonprofit, Arts Alive!
- Worked with client feedback to refine designs to client needs
- Presented design work and concepts to clients
- Expanded skills relevant to brand identity, poster, t-shirt, and campaign design

LAB MONITOR KEENE STATE COLLEGE

FALL 2017–SPRING 2019 | Keene, NH

- Managed students working in school computer labs
- Assisted students with use of Adobe programs and computer needs
- Maintained lab equipment such as computers, scanners, and printers
- Responsible for opening and closing procedures

SALES ASSOCIATE LOWE'S, DISNEY STORE

MAY 2016–NOV 2017 | Nashua & Merrimack, NH

- Provided superior customer service on the sales floor by promoting product and communicating with sales team to assist customers
- Assisted in maintaining store displays to increase product visibility and appeal
- Conducted financial transactions and assisted with opening and closing procedures